# Policies and Terms & Conditions Privacy Policy

Indian Heritage has created this privacy statement in order to demonstrate our firm commitment to privacy. This document discloses our information gathering and usage practices. For additional information about Indian Heritage, please review our Terms and Conditions.

### **Use of your Information**

- Indian Heritage does not sell or rent your personal information to third parties.
- Indian Heritage collects personal information about you through your use of the Services and the Website, including your registration details and information relating to your use of the Website and the content you access.
- Indian Heritage may use this personal information to help us provide the Services to you, to verify your identity, to enforce or apply our terms and conditions, to protect the rights, property, or safety of Indian Heritage, our users, or others, for internal research purposes, for promoting and marketing other Indian Heritage products and Services to you, and for any other use that you authorise. Your membership's trading history may be published in your feedback.
- We release account and other personal information only when we believe release is appropriate for legal compliance and law enforcement (including to government agencies with statutory law enforcement responsibilities); to facilitate court proceedings; enforce or apply our terms and conditions; or protect the rights, property, or safety of Indian Heritage, our users, or others. Government agencies with statutory roles enabling them to request data from us includes but is not restricted to Police and the Ministry Of Economic Development. Members can contact Indian Heritage to ask whether such information has been provided.
- If you wish to take Dispute Tribunal proceedings against another member, you can contact Indian Heritage or the Disputes Tribunal for a statutory declaration, requesting contact details for the sole purpose of making a claim.

#### **Email**

- It is the policy of Indian Heritage to send our members email throughout the
  auction process and other email they elect to receive, in addition to
  customary business communications (payment confirmations, etc.). Further,
  it is our policy to immediately remove any member from any mailing list
  upon the member's request. In addition, Indian Heritage will send
  newsletters and other communications to members. Newsletters will contain
  clear and obvious instructions for how the member can remove himself or
  herself from that mailing list.
- We do use email as a means of receiving feedback from our members, and we encourage you to email us with your questions or comments.

#### **Emailing Tools**

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 Indian Heritage provides facilities throughout the site to refer a friend to Indian Heritage or to send references to a specific listing to a friend. You may not use the "Email this listing to a friend" service or other email forwarding services that we offer to send spam or otherwise send content that would violate our privacy policy or Terms and Conditions. We do not permanently store, sell, or rent these email messages or the email addresses.

## **Membership Registration**

 Our site's registration form requires you to provide us contact information and may also require demographic information. We may use your contact information from the registration form to send you information about our company and promotional material from some of our affiliated partners. Your contact information is also used to contact you when necessary.

#### **Updating your Personal Information**

 Indian Heritage provides you with ways in which you can update your personal information, including changing your email address, password, phone number, etc. Indian Heritage will store previous email addresses against your profile to ensure compliance with our Terms and Conditions specifically the use of one account per member.

#### **Delivery Address Details**

Indian Heritage enables you to save one or more of your delivery addresses
which we will store against your profile. When you buy an item you have the
option of selecting a delivery address which we will then send to the seller.
We will never give the seller your address without your permission.

#### **Control of Your Password**

- You are responsible for all actions taken with your user name, email address and password, including fees. Therefore we do not recommend that you disclose your Indian Heritage password to any third parties. If you choose to share your user name, email address and password or your information with third parties to provide you additional services, you are responsible for all actions taken with this information and therefore you should review that third party's privacy policy.
- It is important for you to protect against unauthorised access to your password and to your computer. Ensure you logout when you have finished visiting Indian heritage, especially if you access Indian Heritage from a shared computer.

#### **Credit Card Security**

• We work diligently to protect the security of your personal information, including credit card information.

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 We protect your credit card information during transmission by using the Secure Sockets Layer (SSL) protocol, which encrypts your information when transmitted over the Internet. Indian Heritage retains only partial card details. However they may be held by Paypal (review their Privacy Policy) which processes the transaction.

#### **Cookies**

- Cookies are small pieces of information that are stored by your web browser in a file on your computer's hard drive when you use our website. We use cookies to deliver information and fresh content specific to your interests and to improve the experience of using our site. Cookies are widely used on most major websites.
- Indian Heritage uses "session" cookies to temporarily store information to help you use the site. This information is used to deliver the right content to you as you use the site and avoids unnecessarily asking you to log in.
   Session cookies expire immediately when you close your web browser or are deleted after 30 minutes of no activity on Indian Heritage
- Indian Heritage also uses "persistent" cookies to personalise the user experience, to help protect our members and to provide us with research information (such as how often members visit Indian Heritage each month). Persistent cookies allow us to track users on Indian Heritage and help us identify users abusing the Indian Heritage service. A persistent auto-login cookie is also stored when Members select the "remember me" option when logging in. The auto-login cookie is removed when the Member logs out.

## Advertising and third party links

- Some Indian Heritage advertisers may request information directly from users, or link to sites that do so. Indian Heritage has no control over its advertisers' privacy policies, and encourages users to review such policies prior to submitting any personal information to them.
- Indian Heritage contains non-advertising links to a variety of third party sites to enhance the member experience. Indian Heritage has no control of either the content or privacy policies of such sites, nor should such links be considered an endorsement of these sites except where otherwise noted.
- In some cases, third party advertisers may also use cookies in certain advertisements that appear on the website for advertising purposes. For example, Indian Heritage participates in Google AdSense advertising, and as part of this, Google may use cookies in order to reduce the number of times you see the same ad.
- Indian Heritage also uses Google's Double-click services to deliver display advertisements intended to be relevant to your interests, based on the information you have provided to us through the use of any of our Services. We do not provide your personal information to Google.

#### Other information we collect

• We use additional information to do internal research on our users'

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demographics, interests, and behaviour to better understand and serve you and our community. This information may include the URL that you just came from (whether this URL is on our site or not), which URL you next go to (whether this URL is on our site or not), what browser you are using, and your IP address.

- Users who login have their IP addresses recorded. This information will only be provided to legal authorities in cases of suspected fraud or for law enforcement purposes. This information is stored securely and will not be provided to other members or non-authorised parties.
- If you choose to post messages in our message areas or leave feedback for other users, we will collect that information you provide to us.
- If you send us personal correspondence, such as emails or letters, or if other users or third parties send us correspondence about your activities or postings on the Site, we may collect such information into a file specific to
- Customer service phone conversations may be recorded for internal training and quality assurance purposes. This helps us ensure the information we provide members is consistent and accurate. Phone records will be stored securely and will generally be retained for up to six months.

## Membership removal

• If you wish to have your registration removed from our directory for any reason, you may send us an email requesting this.

### Updates to our information practices

- From time to time, we make changes to our information practices or alter the functionality of our website. We always update this statement accordingly, so we encourage you to periodically review this page for the latest information on privacy practices at Indian Heritage.
- If you have any questions about our privacy policies or any other matter, please contact us.

# Want further assistance?

Available 09:00 AM - 07:00 PM, Mon - Sat

We aim to respond within 1-2 days email us at: help@indianheritage.com.au

Unique solution ID: #1013 Author: General Manager

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